

40th Anniversary 1971 to 2011

“Making the World a Better Place to live through Credit Unions.”

Association of Asian Confederation of Credit Unions
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Introduction

The Association of Asian Confederation of Credit Unions (ACCU) has been actively participating in the credit union development during last 40 years. ACCU is committed toward wholesome development of society by educating not only its leaders but extending its services and technical know-how to the Asian Credit unions. ACCU has a strong belief that credit unions are the messenger of happiness that delivers hope throughout the society. Credit unions help people especially the disadvantaged to turn their dreams into reality. For the last 40 years, ACCU is spreading this message and helping credit union movements in Asia to explore every possibility to bring credit union relevance to every Asian country.

ACCU is turning 40 years on April 28, 2011. The theme of celebration is **“Making the World a Better Place to live through Credit Unions.”**

The Figure below demonstrates the evolving role of ACCU in the last 40 years on credit union development in Asia.

Strategic Direction: SUSTAINABLE CREDIT UNION SYSTEM IN ASIA

| | | | |
|--|---------------------|---------------------|---------------------|
| QUALITY ASSURANCE Branding, Benchmarking, Risk Based Supervision, Stabilization Fund, Credit Union Law, CRM | | | |
| PROFESSIONALIZATION Systems development, policies, products & services, prudential standards, management training, Strategic Planning, Good Governance, HRM, market segmentation | | | |
| LEADERSHIP DEVELOPMENT Formation of the National Federations (service organizations for credit union development) and training of leaders | | | |
| MOTIVATION Credit Union Philosophy, principles and values (continuing in economies in transition) | | | |
| 1971 to 1980 | 1981 to 1992 | 1992 to 2005 | 2005 to 2014 |

The celebration includes organization of several events: competitions, awareness workshops, publication and connecting to community. These programs are organized to motivate leaders and the professionals of credit union to build the credit union image in the marketplace.

The celebration shall have an inauguration function on 28 April 2010 followed by an awareness workshop on “-----”

Schedule

| S.No. | Activity | Coordinator | Venue | Date/Time |
|-------|--|-------------|-------|----------------|
| 1. | Logo Competition for 40 th Anniversary | | - | 31.05.2010 |
| 2. | Drawing Competition about Credit Unions among youth Age 7 – to 12 youth bee and 13 to 19 SMART | | | 31.01 2011 |
| 3. | National award and regional CUMI Award on best outreach at the forum | | | 31.08 2011 |
| 4. | Publication of ACCU history document about credit union development in Asia | | | 31.08 2011 |
| 5. | CU Pioneers exposure program in Thailand | | | 28.04 2011 |
| 6. | Video presentation | | | 28.06 2011 |
| 7. | Video Conferencing | | | 18 .09.2011 |
| 8. | Introduce on E-learning to ACCU Members | | | 28.06 2011 |
| 10. | Asian Credit Union Forum 2011 | | | 18 .09 2011 to |