



2012 International Year of Cooperatives

- United Nations General Assembly has declared 2012 as the International Year of Cooperatives:

2012 International Year of Cooperatives

Theme:

COOPERATIVE ENTERPRISES BUILD A BETTER WORLD.

2012 International Year of Cooperatives

- **Purpose:**
 - ✓ highlighting the contribution of cooperatives
 - ✓ to socio-economic development

Poverty reduction

Employment generation

Social integration

Aims


Awareness

Increase public awareness about co-operatives, how they benefit their members and contribute to socioeconomic development and the achievement of MDGs	Promote awareness of the global network of co-operatives and their efforts in community building, democracy and peace
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Aims

Promote Growth

Promote the formation and growth of co-operatives among individuals and institutions to address common economic needs and for socio-economic empowerment




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Aims

Establish Appropriate Policies

Encourage Governments and regulatory bodies to establish policies, laws and regulation conducive to co-operative formation and growth




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Activities for IYC?

1. publications, media events, preparation of films, video series, radio programmes and others.
2. initiating a change in policies requiring short and long-term lobbying campaigns,
3. Research, collecting statistics, and working with authorities at all levels.




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Activities for IYC?

4. develop new relationships and partnerships with institutions, development partners, citizen groups, and other business enterprises.
5. Launching of co-operative foundations or support programmes
6. commemorative stamps, coins
7. events able to introduce various groups of people to co-operatives through sporting events, concerts, fairs, etc



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Activities for IYC?

8. Press conference to present the Action plan for the IYC
9. Organize Essay, drawing, photo competition for school children, coop employees and members
10. Monthly IYC campaign at regional level in collaboration with the national coop associations
11. National workshop on cooperative contribution to the country's socioeconomic development of people
12. Asian Credit Union Forum 2012 : **Cooperative Enterprise Build Better World**




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IYC is an opportunity.

Be creative





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ACCU

1 million outreach of the poor by 2012.



ACCU

**60 million outreach of
the Members by 2012.**